Overview of ORCID HEI pilot projects

Achievements to date, Future Plans and Top Tips for other HEIs planning to implement ORCID identifiers

- Southampton University
- Imperial College
- Swansea University
- University of Oxford
- Aston University
- University of York
- Northumbria University
- University of Kent

C.a. 5 min talk and 5 min for questions – more time for questions in the discussion session in the afternoon
**Achievements**

- Southampton ORCID Service (soft) launched: Create or Connect
- Buy-in from management, systems & academics
- Institutional deployment in ‘Sussed’ & ‘Subscribe’
- Highlights shortcomings of existing systems

**Future Plans**

- Understand ‘benefits’ for individuals
- DOI registration
- Eprints/equipment.data integration
- Ethos implementation (intention to submit)

**Top Tips**

- Talk to Legal Services
- Engage central IT Services
- Extol benefits
Hello, Simon Coles.

You currently do have an ORCID identity associated with your University of Southampton identity. Your ORCID ID is 0000-0001-8414-9272.

**Information from your ORCID record:**

**Given Names:** Simon  
**Family Name:** Coles  
**Biography:** Associate Professor and Director, UK National Crystallography Service  
**Last Modified:** 15/12/2014 13:35:52  
**Created:** 26/02/2013 21:23:36
Jisc ARMA ORCID pilot @ Imperial College

**Achievements**

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff excluded (those not included in the College’s public staff directory)</td>
<td>332</td>
</tr>
<tr>
<td>Staff included (initially)</td>
<td>4008</td>
</tr>
<tr>
<td><strong>Staff opting out</strong></td>
<td>25</td>
</tr>
<tr>
<td>Staff who added their existing ORCID iDs to Symplectic Elements</td>
<td>439</td>
</tr>
<tr>
<td>Staff with existing iDs, identified through ORCID de-duplication</td>
<td>325</td>
</tr>
<tr>
<td>New iDs created</td>
<td>3226</td>
</tr>
<tr>
<td><strong>iDs linked to Symplectic</strong> (19/01/15)</td>
<td>1155</td>
</tr>
<tr>
<td>Staff asking for their newly created ID to be deleted</td>
<td>6</td>
</tr>
</tbody>
</table>

**Three top tips**

1. Don't focus on the number of iDs created, focus on getting academics to use their iDs
2. Involve all relevant stakeholders early on
3. Communication, communication, communication

**Next steps**

1. Continue awareness raising
2. Lobby funders and publishers
3. Work with Symplectic to improve ORCID integration
4. Continue engagement with ORCID community

---

Jisc ARMA ORCID final programme meeting
London 22nd January 2015
Torsten Reimer (t.reimer@imperial.ac.uk)
ORCID Integration

Alexander Roberts
ISS Web Team Manager
<table>
<thead>
<tr>
<th>Achievements</th>
<th>Top Tips</th>
<th>Future Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>HR and Research Information Systems both enabled to capture and link staff</td>
<td>Don’t expect Academic colleagues to get excited.. about ORCID</td>
<td>Requiring ORCID signup as part of Professional Development Reviews</td>
</tr>
<tr>
<td>with ORCIDs – huge potential moving forward</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Increase visible ORCID take up (Up from 0% to 2% of total staff)</td>
<td>Use every means and maximum frequency to communicate the ORCID message</td>
<td>Encouraging Post - Graduate uptake of ORCID – maybe Undergraduate also</td>
</tr>
<tr>
<td>Increased Academic Engagement/Dialogue</td>
<td>ORCID can be difficult to grasp – sometimes it’s better not to mention it!</td>
<td>Further ORCID API integration with our Research Information System</td>
</tr>
</tbody>
</table>
Contact me…

Information Services Web Team Manager
a.l.roberts@swansea.ac.uk
Oxford ORCID Activities

Current status
- ORCID integrated with core user identity systems (pilot/testing)
  - User can create a new ORCID or register an existing one
  - All systems potentially can tag information with ORCIDs
- Symplectic and IR need separate connections
- Advocacy/training materials created (and used)
- High level buy-in (not necessarily reflected all the way down!)

Lessons learned
- Early high level buy-in greatly smoothed the implementation
- It is a multi-agency, multi-system integration effort
  - The challenges are not primarily technical
- Concurrent OA, REF, ORCID activities can make the message confused
  - Especially since they overlap

The future
- Roll current pilot into production
- IR integration (data, publications and grey literature)
- Training and advocacy (for library staff, administrators and researchers – DTC's)
- Publisher integration projects (OUP, F1000) for AAM's
- Wider “name-authority” and linked-data identity initiatives
Aston University ORCiD Project Reflections

Heather Whitehouse
22 January 2015
<table>
<thead>
<tr>
<th>Achievements</th>
<th>Top Tips</th>
<th>Future Plans</th>
</tr>
</thead>
<tbody>
<tr>
<td>Click and Connect set up in Pure</td>
<td>Consider your timing in institutional adoption – when will the benefits be realised?</td>
<td>Continue to promote ORCiD, registration and use</td>
</tr>
<tr>
<td>Xx Staff ORCiDs on Pure</td>
<td>Be aware of the relative merits of ORCiD compared with other author identifiers?</td>
<td>Work with Elsevier (Pure) and others, especially funders to promote the use of ORCiDs in data exchange</td>
</tr>
<tr>
<td>Institutional buy-in and raised awareness</td>
<td>Be clear about the benefits for academic staff – what’s in it for them?</td>
<td>Watch and Wait</td>
</tr>
</tbody>
</table>
Update from York

Achievements to date

- **Technical set up**
  - ORCID API working with Pure
  - Create/Add ORCID iD options
  - EPrints connector to WRRO now working in Pure 4.20.3 Test
- **ORCID advocacy webpage**
- **Pilot undertaken with 4 departments**
  - “Distinguish yourself” strapline
  - > 70 iDs in Pure; >400 in ORCID
- **Institutional support**
  - High level (PVCR) support
  - Integration with Publications Policy
  - Successful inter-team working

Top tips for others

- Get buy in and develop partnerships
  - High level, CRIS staff, research administrators
- Be clear in what you want to achieve
  - E.g. Create/Add iD but not ORCID profile
- Expect the unexpected!
  - E.g. researchers missing Save option

- Get buy in and develop partnerships
  - High level, CRIS staff, research administrators
- Be clear in what you want to achieve
  - E.g. Create/Add iD but not ORCID profile
- Expect the unexpected!
  - E.g. researchers missing Save option
Plans and next steps

• Implementation for academic and research staff asap
• EPrints connector will go live
• Make iD visible in York Research Database (Pure portal)
• New use cases for PGR students and for staff without Pure profile
  • Include ORCID profile
  • Use of iDs in direct deposit to WRRO and WREO
  • Student records system
• Address sustainability
  • Procedure for new staff, etc.
  • Recurrent costs e.g. ORCID membership
• Evaluate success
Embedding ORCID across researcher career paths

What we’ve done at Northumbria

• Included ORCID as a mandatory part of PGR project approval in e:Vision.
• Enabled inclusion of ORCID in the student record in the 2014/15 HESA return.
• Established our approach to ORCID and enriched our research environment.

What’s next?

• Technical integration of local research infrastructure e:Vision, OJS, NRL, CRIS…

Top tips

1. Location, location, location       Find the place ORCID fits best in data lifecycle.
2. Take the path of least resistance  Make it easy for yourself and your users.
3. Find synergies                    Who else needs ORCID? How can you help each other?
Kent Early ORCID
Project Overview:

This project aimed to encourage Kent academics, postgraduates, PhD students and early career researchers to sign up for their own ORCID iD’s

Top Tips:
1. Be led by your team, try different approaches
2. Identify key messages for all possible audiences and as many FAQs as possible in advance
3. Make promotional materials as distinct as possible

The future:
• Integration of ORCID into CRIS and beyond
• Maintenance of advocacy effort by existing staff

ORCIDsupport@kent.ac.uk
www.kent.ac.uk/library/research/orcid